ASIAN BUSINESS LEADERSHIP

ABL

RANGSIT UNIVERSITY INTERNATION COLLEGE

Academic Calendar

Summer : June - July
Semester I : August - December
Semester II : January - May

Application Periods

Summer : February - June
Semester I : June - August
Semester II : September - January

Qualifications

1. Complete Upper Secondary School or its equivalent as recognized by the Thai Ministry of Education, or
   a. Obtain a High School Diploma or GED Certificate (US System); or
   b. IGCSE Certificate (British System); or
   c. International Baccalaureate (IB) Diploma

2. Pass TOEFL Test with a standardized score of 500, or IELTS Test with a standardized score of 5.0 or Pass Rangsit University International College (RIC) Placement Test

Career Opportunities

There continues to be an increasing demand for graduates in all areas of Asian Business Leadership and employment prospects are excellent, which include :

- Entrepreneurship
- International Organizations
- Multinational Corporations
- Business Organizations
- Government Agencies
- Foreign Affairs



Tuition Fees

The tuition fees are approximately:

Semester	BAHT	USD	RMB
Summer	30,000 - 40,000	1,000 - 1,330	7,500 - 10,000
Semester I	65,000 - 70,000	2,170 - 2,330	16,250 - 17,500
Semester II	65,000 - 70,000	2,170 - 2,330	16,250 - 17,500

Note: The annual fees are approximately 160,000 baht or 5,330 USD per year, while the total fees for the entire 3-year program is 480,000 baht or 16,000 USD.

** An exchange rate of 1 USD = 30 Baht, 1 RMB = 4 Baht*

RIC
Rangsit University
International College

RANGSIT UNIVERSITY

วิทยาลัยนานาชาติ
สาขาวิชาภาวะผู้นำธุรกิจเอเชีย (ABL)

INTERNATIONAL COLLEGE

ASIAN BUSINESS LEADERSHIP

www.rsu.ac.th/ric

ASIAN BUSINESS LEADERSHIP

ABL

RANGSIT UNIVERSITY INTERNATION COLLEGE

ASIAN BUSINESS LEADERSHIP (ABL)
Bachelor of Arts

ABL examines...

- How can businesses initiate and achieve high performance in Asia?
- What are the key success factors to enhance and sustain competitive advantage for Asian Businesses?

สาขาวิชาภาวะผู้นำธุรกิจเอเชีย เปิดโลกทัศน์ใหม่ด้านการบริหารธุรกิจ

- ทำอย่างไรถึงจะสร้างธุรกิจในเอเชียให้มีผลประกอบการที่เป็นเลิศ
- อะไรคือปัจจัยที่ทำให้ธุรกิจในเอเชียประสบผลสำเร็จและคงความสามารถในการแข่งขัน



Philosophy of ABL

The Asian Business Leadership program provides an excellent learning platform for aspiring future leaders and managers using the Asian leadership and management style.

With a broad understanding of business and the Asian way of thinking, the program equips students a readiness for action in a competitive business environment and to be well-rounded Asian citizen for the world of tomorrow.

ปรัชญาของสาขาวิชาภาวะผู้นำธุรกิจเอเชีย

หลักสูตรภาวะผู้นำธุรกิจเอเชีย มุ่งสร้างผู้นำแห่งอนาคตที่เป็นเลิศและมีความรอบรู้ในการบริหารธุรกิจแบบเอเชีย ด้วยความเข้มข้นและหลากหลายของรายวิชาทำให้นักศึกษามีความพร้อมที่จะก้าวสู่การเป็นผู้นำในโลกของการแข่งขันและความท้าทายทางธุรกิจ

Why study ABL at Rangsit University International College?

- Integrated and comprehensive knowledge of existing Asian and global Business management
- Modern and uniquely designed programs to enhance career opportunities
- Leading academics and experienced lecturers
- Multidisciplinary program
- Third language proficiency encouraged
- Local and/or abroad internship program
- Asian experience
- Outstanding mix of international and Asian students from all over the world





Wide Choice of Subjects

Students will have the opportunity to study a variety of subjects in the areas of Asian Business Leadership including :

- Asian Business Strategic management
- Asian Leadership
- Asian Style Negotiation and Conflict Management
- ASEAN Economic Integration
- Social and Cultural Diversity in Asia
- China, India, and Japan in Global Business Perspective
- Sustainable Development Strategies in Asia
- Women Leadership
- Successful Business Leaders
- East and Southeast Asian History

Rangsit University International College (RIC)

In today's ever-changing world, academic skills alone do not ensure success. Rangsit University International College recognizes the importance of this, and seeks to develop well-rounded graduates. Students will integrate academic skills, interpersonal skills, social responsibilities, and ethics as they prepare for the workplace.

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"Discover Global Career Opportunities through Well-Balanced and Interdisciplinary Programs at RIC."



Dr. Nuananong Panmanee
Dean, International College

มหาวิทยาลัยรังสิต
สร้างบัณฑิตให้รู้ลึก สร้างสำนึกเพื่อสังคม

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