SCHOOL FACTORS RELATED TO READING MOTIVATION IN LOWER SECONDARY SCHOOLS IN HAA DISTRICT, BHUTAN

BY
NAMGAY DUKPA

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This research was carried out with the following objectives: 1) to identify the school factors related to reading motivation. 2) to analyze the school factors that directly related to reading motivation. The sample of 155 grade 8 students was drawn from a grand total of 260 students under Haa district in Bhutan by simple random sampling method using Krejcie & Morjan Chart (1970).

The study was a quantitative survey. The instrument used was a list of survey questionnaire using a five-point Likert scale. Data obtained were analyzed with descriptive statistics using frequencies, percentage, means and standard deviation, independent t-test and one-way ANOVA.

The findings of the study were: 1) the overall students' opinions towards factors related to reading motivation was high with a mean of 3.90, 2) the teacher factor related to reading motivation was highest with mean of 4.33, 3) While the school factor related to reading motivation of students was the lowest with mean of 3.60.